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| Resources table 3 |
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a Marking for 'define' questions

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| 2 marks | A detailed and accurate definition |
| 1 mark | A basic definition |

b Marking for 4–5 point 'explain' questions

| Marks | Define main concept or demonstrate understanding | Two valid points identified | Each fully explained | Correct use of business terminology | Linked to case study |
|-------|--|--|---|-------------------------------------|----------------------|
| 4–5 | X | X | X | X | X |
| 3 | | X | X | X | |
| 2 | | Two identified and not explained | or one identified and explained | | |
| 1 | | One valid point identified | | | |