

Resources table 1

SL mark bands used in case study questions

These have been summarised using the formal IB Business and Management SL Paper 2 mark schemes as a basis.

Black = SL 5/6-mark questions

Blue = extra descriptions for SL 7/8-mark questions

SL analysis: **two** points of consideration are generally expected, with less complex critical analysis than at HL.

Marks	Descriptions
0	<ul style="list-style-type: none"> No knowledge of business concepts/theories Business vocabulary not used No link to case study
1–2	<ul style="list-style-type: none"> Little knowledge of business concepts/theories Little business vocabulary used No link to case study No opinions/conclusions
3–4	<ul style="list-style-type: none"> Partial analysis Some knowledge of business concepts/theories/issues Some business vocabulary used Some links to case study (not just to business name) No opinions/conclusions <p>(Award a maximum of 3 marks when only one explanation is given for questions requiring two explanations.)</p>
SL: 5–6	<ul style="list-style-type: none"> Balanced analysis Detailed knowledge of business concepts/theories/issues Accurate use of business vocabulary Precise links to case study Opinions supported by balanced analysis Unjustified conclusions (if a conclusion is required by question) Understanding of issues demonstrated
SL: 7(–8)	<ul style="list-style-type: none"> Balanced, detailed analysis Detailed knowledge of business concepts/theories/issues Accurate use of business vocabulary throughout Precise links to case study throughout Opinions supported by balanced analysis Conclusions justified Detailed understanding of issues demonstrated